

Historic, archived document

Do not assume content reflects current scientific knowledge, policies, or practices.

6209
183d FEB 20 1925

BULB AND SEED NEWS AND CROP REPORTS

Published by BROWN BULB RANCH, Capitola, Calif.

JAMES A. BROWN, Mgr.

ALLAN K. BROWN

ALONZO J. BROWN, Sec.

No. 1

February, 1925.

Vol. 3

BEGONIA BULBS



TUBEROUS ROOTED BEGONIA BULBS

It is again possible for Americans to secure these bulbs as we are successfully producing them in large quantities. A member of our firm spent a part of two years in Europe among the leading growers of Gloxinia and Begonia bulbs and as a result we are growing and curing our bulbs correctly. Our direct European connections guarantees to us seeds of the finest strains each year. No other American grower has gone to the expense or taken the time we have in investigation of growing of these specialties.

FOR COLORS AND PRICES
SEE PAGES 4 AND 5

Brown's Bulb and Seed News

Published by James A. Brown, Capitola, Calif.

SUBSCRIPTION, per year, 50 cents

Application for entry as second class matter
at the Post Office at Capitola, Calif. (pending)

ISSUED BI-MONTHLY

CAPITOLA is situated on Monterey Bay, 80 miles south of San Francisco and 400 miles north of Los Angeles on the Southern Pacific (Coast Lines) Railroad. Three miles east of Santa Cruz.

OREGON, WASHINGTON, IDAHO TRIP

Although December is rather late to leave California on an automobile trip through the Northwestern States, I made over 4,000 miles last December visiting our friends and customers in that territory.

Those of you who have driven over the wonderful scenic Columbia River Highway in summer time may be surprised to learn that six inches of snow was found there. In eastern Washington and Idaho from 10 to 20 degrees below zero weather and much snow was experienced.

Business is much better in this section now than at any time for the past three years. Good orders were booked for Gladioli, Begonia and Gloxinia bulbs and Spencer Sweet Pea seeds for delivery at once. Nice orders were reserved against our 1925 crop of Freesias, Irises, etc.



BEGONIAS AND GLOXINIAS

I wish all our friends could have seen the fields of Begonias and the houses of Gloxinias when in full bloom last Fall. We had begonia blooms that were over 7 inches across. The colors were wonderful, as was the type of the plants.

The bulbs turned out to be extra large and the quantity was such that we can continue to make deliveries up to May 1. Be sure to grow some Begonias and Gloxinias this year.



GLADIOLI BULBS

We can still deliver Baby Gladioli bulbs that have been held dormant. Plant some for Mother's Day and Decoration Day use.

We sell an increasing number of large flowering gladioli bulbs in Eastern states each year. During the past month we have shipped large lots to Pennsylvania, New York, Connecticut, Virginia, Indiana, Iowa, New Jersey etc.

GOLDEN YELLOW CALLA ELLIOTTIANA

The True Golden Yellow Calla, not the old Lemon Yellow. Delivery at once. Fine for cut flowers or for pot plants for sale in April and May. Will do well outside if planted after danger of frost is over.

	100	dozen
1 to 1½ in. diam.	\$ 8.00	\$1.45
1½ to 1¾ in. diam.	12.00	1.90
1¾ to 2 in. diam.	14.00	2.25
2 to 2½ in. diam.	16.00	2.50
2½ to 2¾ in. diam.	18.00	2.75
2½ to 2¾ in. diam.	20.00	3.00
2¾ to 3 in. diam.	24.00	3.50
3 to 3½ in. diam.	26.00	4.00
3½ to 5 in. diam.	30.00	4.50

Our yellow callas are not closely trimmed for purpose of getting a large number of planting eyes for next year. Close cutting by the grower before shipping the bulbs to you causes rot. We try to send out round bulbs, not long narrow stock that may make the diameter measured the long way, but are very narrow the other way. Such bulbs do not have the "meat or weight" to force well.

DELIVERY AT ONCE



AMARYLLIS VITATA HYBRIDS

Giant Forcing Size Bulbs

These bulbs are from 2½ to 4 inches in diameter. Our strain includes some of the finest solid Blood Reds, Salmons, Cerise, Pinks, etc. Some of the original bulbs in this collection cost us \$10.00 each. Fine for pot plants. Each bulb usually has two spikes each Fall. Each spike will have from two to six giant flowers. Often a single flower will measure 8 inches across.

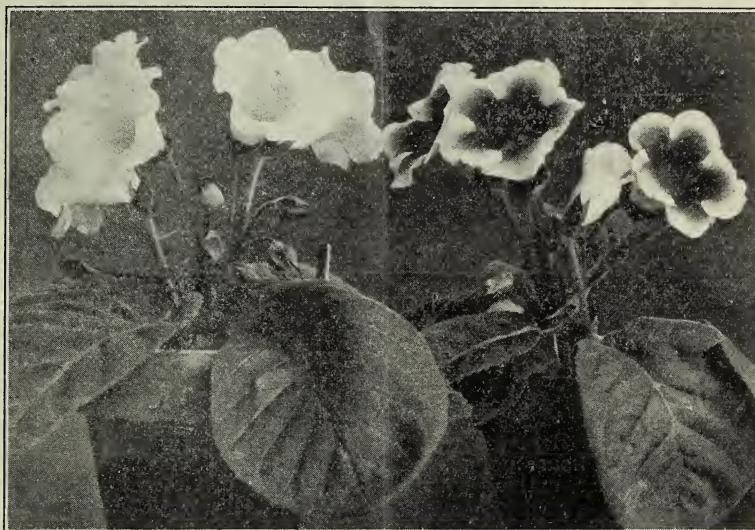
- Price per six bulbs, \$5.00.
- Price per dozen bulbs, \$8.00.
- Price per 50 bulbs, \$30.00.
- Price per 100 bulbs, \$50.00.

AS A WINDOW ATTRACTION—NOTHING EQUALS A FEW POTS OF THESE FLOWERS IN BLOOM.

DELIVERY AT ONCE

GLOXINIA BULBS

Gloxinias do well as pot plants inside of homes and for that reason they are profitable for Florists to grow. Delivery in November, December, January, February, March and April.



\$10.00 PER 100 UP.

The above plants were grown from $\frac{5}{8}$ to $\frac{3}{4}$ inch diameter bulbs. For large specimen plants it is not necessary to use larger than this size or $\frac{3}{4}$ to 1 inch diameter bulbs.

PRICES

\$10.00 per 100

$\frac{5}{8}$ to $\frac{3}{4}$ inch diameter. All will make good pot plants the first year. These smaller bulbs will produce blooms two to three inches across. A very profitable size for greenhouse men to grow. Per dozen, \$1.50; per 100, \$10.00.

\$13.00 per 100

$\frac{3}{4}$ to 1 inch diameter, used more than any other size. Per dozen, \$2.25; per 100, \$13.00.

\$17.00 per 100

1 to $1\frac{1}{2}$ inch diameter, per dozen, \$3.00; per 100, \$17.00.

LIVE GLOXINIA PLANTS

\$14.00 per 100

We ship these plants by express, to any point at any time of the year. Per dozen, \$2.50; per 50, \$7.50; per 100, \$14.00.

ERECTA TYPE

We grow our bulbs from the most expensive strong, upright, imported strains of Gloxinias. Cheaper bulbs are often grown from the older type plants that drop over.



DOUBLE

CRISPA

DOUBLE

Tuberous Rooted Begonia Bulbs

No flower will do as well as Begonias when planted in shady places. As house pot plants or in porch and window boxes, nothing equals them.

COLORS

Pink, Red, Rose, Crimson, Dark Red, Yellow, White, Apricot, Copper, Scarlet, Orange, or Mixed.

GIANT SINGLES

GIANT SINGLE—Flowers are of mammoth size, often six inches across.

$\frac{3}{4}$ to 1 inch diameter. A good size for bedding or for florists' potted plants. Use 5 or 6 inch pots. The most successful money maker of any of the sizes we offer. Per dozen, \$1.50. Per 100, \$8.00.

1 to $1\frac{1}{2}$ inch diameter. Per dozen, \$2.00; per 100, \$10.00.

$1\frac{1}{2}$ to 2 inch, per 100-----\$15.00

2 inch up, per 100-----\$20.00

GIANT DOUBLES

GIANT DOUBLE BEGONIAS—Blooms are so double they often have the appearance of solid round balls of velvet like petals. Our strains were personally selected by a member of our firm, from Belgium's best fields of Begonias when they were in full bloom.

$\frac{3}{4}$ to 1 inch diameter, florist's most profitable size, per dozen, \$1.75; per 100, \$10.00.

1 to $1\frac{1}{2}$ inch diameter, per dozen, \$2.25; per 100, \$13.00.

$1\frac{1}{2}$ to 2 inch, per 100-----\$18.00

2 inch up, per 100-----\$23.00

GIANT CRISTATA

GIANT CRISTATA BEGONIA—The most beautiful of all the sorts offered. Large, ruffled-edge blooms with a solid crested center. Called the ruffled double Begonia.

$\frac{3}{4}$ to 1 inch diameter, a most satisfactory size for florists' use. Per dozen, \$1.75; per 100, \$10.00.

1 to $1\frac{1}{2}$ inch diameter, per dozen, \$2.25; per 100, \$13.00.

$1\frac{1}{2}$ to 2 inch, per 100-----\$18.00

2 inch up, per 100-----\$23.00

CRISPA BEGONIAS

GIANT CRISPA BEGONIAS—This is an extra fine strain of Single Begonias with fluted and ruffled edges. Many consider this the finest of Begonia types.

$\frac{3}{4}$ to 1 inch diameter. All will make large blooming plants. Per dozen, \$1.75; per 100, \$9.00.

1 to $1\frac{1}{2}$ inch diameter, per dozen, \$2.00; per 100, \$12.00.

$1\frac{1}{2}$ to 2 inch, per 100-----\$17.00

2 inch up, per 100-----\$22.00



GLOXINIA BULBS

Flowering Sizes From

\$10.00 per 100 up

See Page 3



SINGLE

CRISPA

CRISTATA

BEGONIA BULBS

Flowering Sizes From
\$8.00 per 100 up

These begonias are excellent for bedding, especially when care is taken to have the colors blended, but they also look well when planted among shrubbery or at the base of a house.



SMALL BULBS

The flowers on this page were all grown this summer from $\frac{3}{4}$ inch diameter bulbs. Some of the flowers measured 7 inches across. Begonia and Gloxinia bulbs never come blind.



SLOW ACCOUNTS FOR SALE

For many years I have published a list of our slow accounts in this paper along with other papers, offering them for sale or trade. I have not sufficient space in this particular issue to run the new list, just compiled, as I dislike to run only a part of them in any one issue. The list will be mailed to any one who is used to looking for it in each issue—just drop us a card or better still, send us your list in exchange.

JAMES A. BROWN.



TINGITANA IRIS ORDERS FOR 1925 CROP

A large Pennsylvania grower of these bulbs placed a duplicate order of his 1924 Tingitana order with us on January 20, 1925 for next August delivery, through his jobber.

Get your order in NOW. This is the finest iris grown.

**PRICE: $1\frac{1}{8}$ UP TO $1\frac{1}{2}$, PER 100-----\$7.00
 PER 1000,-----\$60.00**

MONTBRETIA BULBS

Very successful for forcing. Plant during December, January, February and March. Grow as you would Gladioli. Each bulb will give you several fine spikes of flowers. Many flowers to each spike. Usual height is 20 to 36 inches. The long, slender green foliage much like the Freesias, works in well with many kinds of flowers.

DELIVERY AT ONCE

IMPROVED AURANTICA , a large new, orange yellow, extra tall grower, large flower one of best, 1000-----	\$35.00
GERMANIA , scarlet orange, 1000-----	\$35.00
WESTWICK , orange red, yellow eye, 1000 -----	\$50.00
MESSIDOR , cream white, 1000-----	\$80.00
GEORGE DAVIDSON , a very fine yellow, 1000 -----	\$35.00
FIRE KING , scarlet red, 1000-----	\$35.00
KING EDMUND , golden yellow, 1000-----	\$50.00
GERBE D'OR , good clear yellow, 1000-----	\$35.00
MIXED , all the above sorts with five additional kinds, 1000 -----	\$30.00

WHEN PLANTING OUTSIDE, MANY FLORISTS ARE FINDING MONTBRETIAS PROFITABLE AS CUT FLOWERS. THEIR NUMEROUS LONG GRACEFUL SPIKES FIND MANY USES.



ORDER 1925 FREESIAS NOW

Many of the large freesia buyers depend upon us each year for their bulbs. They have had no "freesia worries" for years.

If You Order Your FREESIA PURITY BULBS

of us you will know who grew and cured them. I can prove by several large Eastern green-house men that the smaller sized bulbs force better than large bulbs, if the small bulbs come from an experienced grower who knows HOW TO CURE his bulbs for early forcing.

JAMES A. BROWN.

IF YOU WANT US TO PREPAY THE EXPRESS, ADD 50 CENTS PER 1000 BULBS.

Write number of each size
you want here

		Cost per 1,000 bulbs in lots of				
		1,000	3,000	5,000	10,000	25,000
$\frac{3}{8}$ to $\frac{1}{2}$ diameter All will bloom	\$ 5.00	\$ 4.05	\$ 4.25	\$ 4.00	\$ 3.00	
$\frac{1}{2}$ inch diameter Popular with florists	7.00	6.50	6.00	5.50	5.00	
$\frac{1}{2}$ to $\frac{5}{8}$ diameter Most popular size	9.00	8.50	8.00	7.50	7.00	
$\frac{5}{8}$ in. diameter. Good for early forcing	13.00	12.50	12.25	12.00	11.00	
$\frac{5}{8}$ to $\frac{3}{4}$ inch diameter	15.00	14.50	14.25	14.00	13.00	

Fill in the number of each size you want and be sure to write or print your name below.
Mail at once to

**BROWN BULB RANCH
CAPITOLA, CALIFORNIA**

Your Name -----

Your Address -----

Your City ----- State of -----

On what date shall we ship? -----

Shall we prepay expressage at a charge to you of 50c per 1000 bulbs? -----

Costs of Freesia bulbs are guaranteed only to those who write us to reserve bulbs for them before May 1, 1925. Delivery to be made in June to September as desired.

Detach this page, fill in the number of Purity Freesia bulbs you want and mail to us at once. You can then forget your Freesia troubles for this next season.

COLORED FREESIAS

RAINBOW—A collection of many beautifully Colored Freesias.

$\frac{3}{8}$ to $\frac{1}{2}$ inch diameter, per 1,000-----\$12.00
 $\frac{1}{2}$ to $\frac{5}{8}$ inch diameter, per 1,000-----\$15.00
 $\frac{5}{8}$ to $\frac{3}{4}$ inch diameter, per 1,000-----\$20.00

GENERAL PERSHING—Long Stems, Orange Pink.

$\frac{3}{8}$ to $\frac{1}{2}$ inch diameter, per 1,000-----\$18.00
 $\frac{1}{2}$ to $\frac{5}{8}$ inch diameter, per 1,000-----\$22.00
 $\frac{5}{8}$ to $\frac{3}{4}$ inch diameter, per 1,000-----\$28.00

BARR'S PRIMROSE YELLOW—Medium size flower of Primrose color.

$\frac{3}{8}$ to $\frac{1}{2}$ inch diameter, per 1,000-----\$12.00
 $\frac{1}{2}$ to $\frac{5}{8}$ inch diameter, per 1,000-----\$15.00
 $\frac{5}{8}$ to $\frac{3}{4}$ inch diameter, per 1,000-----\$20.00

GIANT LAVENDER SPLENDENS—The most successful colored Freesia. A strong and sure grower. Our stock is exceptionally well selected. We recommend this sort over all other colored Freesias.

$\frac{3}{8}$ to $\frac{1}{2}$ inch diameter, per 1,000-----\$25.00
 $\frac{1}{2}$ to $\frac{5}{8}$ inch diameter, per 1,000-----\$30.00
 $\frac{5}{8}$ to $\frac{3}{4}$ inch diameter, per 1,000-----\$40.00

This sort gives a larger bloom and longer stem from a small size bulb than any sort we know, not excepting Purity.

Baby Gladiolus Bulbs

Miniature Gladioli are very popular for forcing. Each bulb has several eyes and it is not uncommon for one bulb to produce 3 or 4 spikes. Delivery November, December and January.



Brown Bull Ranch, Capitola, Calif.

PEACH BLOSSOM

PEACH BLOSSOM—A delicate shade of pink. Several blooms on at one time. Fine for cut flower use or in funeral work. Price per 100 bulbs \$4.00. Per 500 bulbs, \$18.75. Per 1000 bulbs, \$32.50.

BLUSHING BRIDE

BLUSHING BRIDE—White with pink throat. Price per 100 bulbs, \$4.00. Per 500 bulbs, \$18.75. Per 1000 bulbs, \$32.50.

GLADIOLI BULBS CURED FOR FORCING SOME GOOD ONES

HERADA

One of the largest flowering sorts, beautiful mauve pink. 1 to 1 1/4, \$2.50. 1 1/4 to 1 1/2, \$3.00. 1 1/2 to 2, \$3.50.

Special:—1000 bulbs for the price of but 900.

B. J. HULOT

After all that has been said about "Blues" this one remains the only commercial Blue. Works in well with yellow sorts. 1 to 1 1/4, \$3.00. 1 1/4 to 1 1/2, \$3.50. 1 1/2 to 2 1/2, \$4.00.

Special:—1000 bulbs for the price of but 900.

Named Prim Gladioli

The following Primulinus sorts were imported by us when they cost us over \$100.00 per 1000 for small planting stock.

We have now built up a fair sized stock of them and take pleasure in offering them to you at prices almost as low as the better sorts of ordinary gladioli sell for.

All are leading varieties and shades. Average number of spikes to bulb is more than two. As cut flowers, they will sell when the regular sorts are not moving.

SCARLETTA

Nothing has been imported that is superior to this variety. A very early scarlet. Very little genuine Scarletta is to be found in the U. S. Our price is very low on it. 1 to 1 1/4, \$6.00. 1 1/4 to 1 1/2, \$7.00. 1 1/2 to 2, \$9.00.

HESPERIA

A most pleasing new European orange-apricot sort. Usually three spikes to each bulb. Per 100 bulbs: 1 to 1 1/4 inch diameter, \$4.00. 1 1/4 to 1 1/2, \$5.00. 1 1/2 to 2, \$6.00

SOUVENIR

The deepest pure yellow yet obtained. An early Primrose of special value. Bulbs are extra large and plump. A new European sort. 2 and 3 spikes each. 1 to 1 1/4, \$4.00. 1 1/4 to 1 1/2, \$5.00. 1 1/2 to 2, \$6.00.

PRIMULINUS

APRICOTS, PINKS ETC.

A fine assortment of these early delicate type Gladioli. A large yield of spikes helps to increase the already recognized value of this strain. Prices per 100 bulbs; 1 to 1 1/4, \$1.50. 1 1/4 to 1 1/2, \$1.80. 1 1/2 to 2 1/2, \$2.00.

HALLEY

This is a salmon pink that most florists use extensively both inside and outside. Very large and early. Prices per 100, 1 to 1 1/4, \$1.50. 1 1/4 to 1 1/2, \$1.80. 1 1/2 to 2 1/2, \$2.00.

Special: 1000 bulbs for the price of but 900.

LILY WHITE

A new Snow White. At this price it is very popular with cut flower growers. Prices per 100 bulbs: 1 to 1 1/4, \$2.00. 1 1/4 to 1 1/2, \$2.50. 1 1/2 to 2 1/2, \$3.00.

LOW FREIGHT RATES

There is no danger of frost during March if shipments are made via fast freight via New Orleans. The rate per 100 lbs. is less from here to the East than a short haul is from one state to another by express. Order now for March freight shipment via the Southern Route. Such states as Illinois, Ohio, New York, Maine, use this Southern Pacific service successfully on early Spring shipments from us.

CALIFORNIA GLADIOLUS BULBS

CONTINUED FROM PAGE 7.

Our Gladioli bulbs are better than Holland or Eastern bulbs, because they have nine months growing season, which gives more time for the full development of the flowering qualities, and still leaves two months for natural curing in the ground before lifting.

	PER 100 BULBS	1-1 $\frac{1}{4}$	1 $\frac{1}{4}$ -1 $\frac{1}{2}$	1 $\frac{1}{2}$ -2 $\frac{1}{2}$
AMERICA—Soft flesh pink of great value and very popular -----	\$ 1.25	\$ 1.50	\$ 1.70	
AUTUMN QUEEN—Cream yellow suffused with pink with carmine stripe -----	2.50	3.00	4.00	
BALTIMORE—Light salmon, deeper in throat on cream colored ground -----	3.50	4.00	5.00	
BYRON J. HULOT—Blue-----	3.00	3.50	4.00	
BRENCHLEYENSIS—Vermillion scarlet, fine old variety, many flowers open at once -----	1.25	1.50	1.80	
CRACKER JACK—Dark red, deep yellow and maroon blotch in throat -----	1.90	2.30	2.50	
CHICAGO WHITE—Early forcing white-----	2.00	2.25	2.50	
EMPEROR OF INDIA—Deep purplish red, almost black, a rare color--	3.00	3.50	4.00	
GLORY OF HOLLAND—White with slight tinting of pale pink-----	2.00	2.50	3.00	
GLORY OF NOORDWIJK—Beautiful soft yellow, large flowers-----	8.00	9.00	10.00	
GRETCHEN ZANG—Very large rose pink-----	2.50	3.00	3.50	
HALLEY—Very early, beautiful salmon pink, creamy blotch in throat-----	1.50	1.80	2.00	
HERADA—Immense size, pure mauve, deeper markings in throat-----	2.50	3.00	3.50	
L'IMMACULEE—Beautiful pure white extra long spikes, many flowers open at once-----	3.00	3.50	4.00	
LILY WHITE—Snow white, shaded cream-----	2.00	2.50	3.00	
MARECHAL LE FOCH—Beautiful rose, extra long stem, many flowers open at once-----	2.00	2.50	3.00	
MRS. DR. NORTON—Peaches and Cream color-----	3.50	4.50	5.50	
MRS. FRANCIS KING—Flaming pink blazed with vermillion red-----	1.25	1.50	2.00	
MRS. FRANK PENDLETON—Salmon pink, rich deep maroon blotch on lower petals -----	2.00	2.50	3.00	
MRS. WATT—Brilliant wine color of American Beauty Rose -----	2.50	3.00	3.25	
NIAGARA—Soft primrose, faint lines of lilac in throat -----	1.50	2.00	2.50	
PANAMA—Very large Rose Pink-----	2.00	2.50	3.00	
PEACE—General effect white, pale lilac feathering on interior petals	2.00	2.50	3.00	
PEACH BLOW—Peach Blossom color. Early -----	2.00	2.50	3.00	
PRINCEPINE—Fine carmine red with white center -----	1.70	2.00	2.50	
PRINCE OF WALES—Lovely salmon pink or coral large and early	2.50	3.00	3.50	
ROEM VAN KENNEMERLAND—Fine rose, very large flower with white throat -----	3.00	3.50	4.00	
ROUGE TORCH—Clear white with bright carmine torch in throat-----	2.50	3.00	3.50	
SALMON QUEEN—Salmon pink, red blotch in throat -----	2.75	3.75	4.50	
SCARSDALE—Large lavender pink flowers, shading to dark rose --	2.50	3.25	4.00	
SCHWABEN—Soft pure yellow, little red stripe on lower petals-----	2.00	2.50	3.00	
SOUVENIR—Deepest, purest yellow yet obtained. An early Prim- ruffled -----	4.00	5.00	6.00	
WILBRINK—Soft flesh pink. Sport of Halley with its good qualities	2.50	3.00	3.50	
WILLY WIGMAN—Soft pink with blood red blotch -----	2.00	2.25	2.75	
WHITE AMERICA—Just what it says-----	3.00	3.50	4.00	
YELLOW HAMMER—Pure yellow with little red mark in throat--	2.50	3.00	4.00	
MIXED—All sorts shown on this list-----	1.00	1.45	1.50	

DON'T FORGET OUR BULBS ARE HARVESTED DORMANT AT LEAST SIXTY DAYS AHEAD OF EASTERN BULBS AND CAN BE PLANTED NOW INSIDE WHILE EASTERN BULBS SHOULD BE PLANTED LATER OR THEY ARE LIABLE TO COME BLIND.

BROWN BULB RANCH
Capitola, California